

Night In A Car 2020

Social Media Post Examples

Facebook:

- Did you know that a hidden aspect of homelessness that many in our community experience is living in their cars? On February 7, I have pledged to brave the cold and spend one night in my car and I need your help! Please consider donating to my cause. Thank You! www.nightinacar.org #NIAC #HSHM
- Imagine your only shelter was your car. How would you survive? On February 7, I plan to find out. Please kindly consider supporting me spend one night in my car. Thank You! www.nightinacar.org #NIAC #HSHM
- Could you live out of your car for one night? I am on February 7! Help me reach my goal of raising 1,000 for Home Sweet Home Ministries' Night In A Car. Thank You! www.nightinacar.org #NIAC #HSHM
- Did you know that the average homeless family includes a mother and two children? To help create awareness, I'm participating in HSHM's Night In A Car on February 7. I'm challenging myself to spend one night in my car. Please consider donating to my cause. Thank You! www.nightinacar.org #NIAC #HSHM
- Help me drive out homelessness in 2020 as I spend a night in my car to support Home Sweet Home Ministries! Thank You! www.nightinacar.org #NIAC #HSHM
- Don't be idle. Support my team for Night In A Car 2020! Thank You! www.nightinacar.org #NIAC #HSHM
- Consider doing a short Facebook LIVE video telling everyone why you decided to get involved.

Twitter:

- Help me make a difference in 2020! On Feb. 7, I will be spending a night in my car for @Home Sweet Home Ministries. Help me reach my goal of \$1,000! www.nightinacar.org #NIAC #HSHM
- I'm participating in @Home Sweet Home Ministries' Night In Car. Help me reach my goal of \$1,000 as I pledge to spend 1 night in my car on Feb. 7. www.nightinacar.org #NIAC #HSHM
- Together we can change lives. Help me make an impact as I participate in @Home Sweet Home Ministries' Night In Car. I need your help to raise \$1,000. Thanks for the help! www.nightinacar.org #NIAC #HSHM

Feel free to use these other important facts:

- On any given night, HSHM can shelter up to 70 men, women, and children.
- HSHM is the only family based shelter in Bloomington-Normal.
- HSHM has 7 semi-private rooms reserved for our veterans.
- Home Sweet Home's dining center serves up 300 meals each day.
- Every month 400 people access the Bread For Life Food Co-op.
- Every day people contact Home Sweet Home in search of refuge, renewal, & hope.
- \$1,000 provides one month's food, shelter, & hope to a homeless person at HSHM.